



**ENLIGHTEN**

DIGITAL

**YOUR  
SOUL-ALIGNED  
WEBSITE  
CHECKLIST**

**Website Essentials  
for Spiritual, Energetic &  
Conscious Entrepreneurs**

**ENLIGHTENDIGITAL.IO**

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Launch Readiness

# Foundation & Purpose

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- [ ] Clear Mission Statement & Purpose
- [ ] Identified Ideal Client & Core Audience
- [ ] Main Business Goals Defined  
(bookings, sales, leads)





# *Visual Branding*

- [ ] High Resolution Logo File
- [ ] Chosen Brand Color Palette
- [ ] Selected Fonts Matching Your Energy
- [ ] Curated Brand Photos or Meaningful Visuals



# *Essential Website Pages*

- [ ] Homepage that Reflects Your Energy & Offerings
- [ ] About Page that Tells Your Story
- [ ] Services/Offerings Page with Details & Prices
- [ ] Contact Page with Clear Call-to-Action
- [ ] Testimonials or Social Proof
- [ ] Blog, Articles, or Media Features (if applicable)

# *Functional Features*

- [ ] Mobile Responsive Design
- [ ] Integrated Booking/Calendar System
- [ ] Lead Magnet & Email Opt-In Form
- [ ] Secure Payment Integration  
(for Services/Products)
- [ ] Privacy Policy & Terms of Service



# *Energetic Alignment*

- [ ] Content & Visuals Feel Authentic & Aligned
- [ ] Site Structure Feels Intuitive & Welcoming
- [ ] Your Site Reflects Your Soul's Message
- [ ] You're Proud to Share Your Website with the World

# *Launch Readiness*

- [ ] Site Tested on Mobile, Tablet, & Desktop
- [ ] SEO Basics in Place  
(page titles, meta tags)
- [ ] All Links & Buttons Tested & Functional
- [ ] Launch Plan Prepared  
(emails, social posts, visibility)





# *You're Ready to Launch!*

This Checklist is your Energetic and Practical Guide to creating a website that reflects Your Soul's Purpose.

When you're ready to bring it to Life, Enlighten Digital is here to co-create with you.

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