



YOUR SOUL-ALIGNED WEBSITE CHECKLIST

Website Essentials
for Spiritual, Energetic &
Conscious Entrepreneurs

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Launch Readiness

Foundation & Purpose

- [] Clear Mission Statement & Purpose
- [] Identified Ideal Client & Core Audience
- [] Main Business Goals Defined
(bookings, sales, leads)



Visual Branding

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- [] High Resolution Logo File
- [] Chosen Brand Color Palette
- [] Selected Fonts Matching Your Energy
- [] Curated Brand Photos or Meaningful Visuals



Essential Website Pages

- [] Homepage that Reflects Your Energy & Offerings
- [] About Page that Tells Your Story
- [] Services/Offerings Page with Details & Prices
- [] Contact Page with Clear Call-to-Action
- [] Testimonials or Social Proof
- [] Blog, Articles, or Media Features (if applicable)

Functional Features

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- [] Mobile Responsive Design
- [] Integrated Booking/Calendar System
- [] Lead Magnet & Email Opt-In Form
- [] Secure Payment Integration
(for Services/Products)
- [] Privacy Policy & Terms of Service



Energetic Alignment

- [] Content & Visuals Feel Authentic & Aligned
- [] Site Structure Feels Intuitive & Welcoming
- [] Your Site Reflects Your Soul's Message
- [] You're Proud to Share Your Website with the World

Launch Readiness

- [] Site Tested on Mobile, Tablet, & Desktop
- [] SEO Basics in Place (page titles, meta tags)
- [] All Links & Buttons Tested & Functional
- [] Launch Plan Prepared (emails, social posts, visibility)



You're Ready to Launch!

This Checklist is your Energetic and Practical Guide to creating a website that reflects Your Soul's Purpose.

When you're ready to bring it to Life, Enlighten Digital is here to co-create with you.

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